

# STACY GREENSPAN

## GRAPHIC DESIGNER



914-572-1231

NEW PALTZ, NY

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My graphic talent lies in puzzling information together and coming up with effective layouts that catch the eye. I work closely with my clients to gain a clear perspective of branding while contributing my own expert aesthetic.

### RECENT WORK HISTORY

↑ PRESENT	<b>FREELANCE GRAPHIC DESIGNER</b> My current projects include original designs for websites, brochures, social media graphics, marketing materials, packaging, and ads.
2022 2018	<b>GRAPHIC DESIGNER</b> Brand identity, packaging, logos, ads, posters, expo displays, web graphics, and signage for <b>AD ESSENTIALS</b> , an advertising firm.
2018 2014	<b>GRAPHIC DESIGNER</b> Branding for multiple departments, web graphics, signage, forms, and print for <b>HELEN HAYES HOSPITAL</b> , a national leader in physical rehabilitation.
2016 2012	<b>GRAPHIC DESIGNER &amp; OFFICE MANAGER</b> Managed office operations and events, branding, forms, print, web graphics, and e-blasts for <b>UNISON ARTS CENTER</b> , a not-for-profit community arts center.
2011 2008 ↓	<b>SUPPORT SPECIALIST</b> Managed global intranet to four regional organizations around the world, provided internal support, and graphic design services for <b>VOLVO FINANCIAL SERVICES</b> , a global financial provider to the Volvo Group.

### SOFTWARE SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Wordpress  
Microsoft Office

### DESIGN SKILLS

Branding  
Print  
Brochures  
Marketing Materials  
Logos  
Social Media  
Book Covers  
Packaging

### LIFE SKILLS

Reliable  
Attention to Detail  
Organized  
Friendly  
Assertive  
Time Management  
Initiative



"Stacy is a constant professional who has a great 'get it done' attitude . . ."

— Heather Ohlson  
Executive Director  
Unison Arts Center

"Stacy has been a valued member of our team. She has a pleasant disposition and can work with great intensity when required."

— Robert Austin  
Communications Director  
Volvo Financial Services

"Thank you very much for all your work. It's good to deal with a professional. You're talented, punctual and most off reliable, very rare these days."

— Giovanni Zanni  
CEO  
Dr. Copper Inc.

